



CUSTOM WATER PINNIES



World Cup Supply, Inc.
226 Industrial Drive
Bradford, VT 05033

CUSTOM PINNIE EXAMPLES



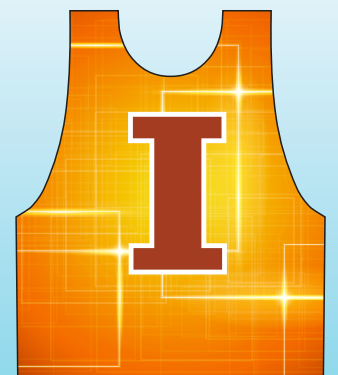
SOLID BACKGROUNDS



VARIOUS SIDE PANELS



BACKGROUND FADES



PATTERNED BACKGROUNDS



THE ORDERING PROCESS...

Since 1991, World Cup Supply has produced water sport pinnies for use worldwide. From school and yacht clubs to regattas and whitewater / water ski events, we work with you from start to finish to produce a great looking pinnie that you're proud to wear.

- **First, Contact World Cup Supply to discuss your pinnies:**

We will happily discuss pricing, sizes, artwork design, your deadline, and any other questions you may have. We will then provide you a custom order quote.

- **Next, collect your artwork:**

Vector files are required for sublimated printing. (See WCS Custom Printing Guidelines.)

- **Now it's time to design:**

Determine your pinnie's design style - color(s), logos, burgee, names and their placement. Since all of our pinnies are dye-sublimated you are limited only by your imagination. The design and number of colors or logos has no effect on the price of the pinnie. Our color system is based on the industry standard Pantone Color Book so if you know your schools or clubs Pantone Color number we can easily match it. If you would like help or suggestions, please allow our in-house art department to assist you.

- **The Approval Process:**

WCS will mock up your pinnie design and provide you with a PDF for approval. To make certain you are satisfied with the design we allow for two free rounds of revisions.

- **Order/Billing:**

WCS requires a 100% deposit before production can begin. The balance plus shipping is due when the pinnies ship.

- **Production/Delivery:**

Normal turnaround time after the artwork has been approved is 3 weeks. Some rush orders may be accepted depending on production schedule but may result in a rush fee.

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WCS CUSTOM PRINTING GUIDELINES

World Cup Supply, Inc. will always produce the best prints possible from the art provided. To help you prepare your order and to guarantee the finest quality results we offer the following guidelines:

Proper Art Format:

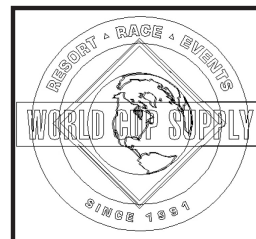
Most production problems stem from artwork that is not supplied in the proper format. There are primarily two types of graphic images - Raster Images and Vector Images. A Raster Image (such as jpegs, tiffs, pngs) is an image made up of thousands, even millions of tiny squares known as pixels or dots and therefore are resolution dependent - meaning a certain number of pixels per square inch is required for the image to appear and print clearly. Scaling a raster image up in size diminishes its pixels per square inch ratio which causes the image to become blurry (pixelated). A Vector Image (ai, eps, pdf) uses math to draw shapes using points, lines and curves to create the imagery and is not resolution dependent thus it is infinitely scalable up or down, without loss of quality.

To ensure high quality printing, and to allow us to have full control over color value and any other necessary edits we require artwork in outlined Vector Format (as opposed to raster images). The most common vector file extensions are: eps, ai, or pdf. (However - eps & pdf formats could also be raster images since they can be made in pixel based programs such as Photoshop. It can be hard to tell the difference so if you are unsure simply send it along to us and someone in our art department can verify it for you. If your artwork is not in vector format we can assist you with that. An average charge for this service is between \$20-\$60 depending on the complexity of the image.) If it is necessary to use a raster image for the item you are having printed, for instance if you are utilizing a photograph, we require a resolution of 200 dots-per-inch (dpi) at the actual size the image will be printed.

Artwork requiring specific color matches must have Pantone Color Book numbers referenced with the art, otherwise we can NOT guarantee an exact color match.



Vector Format



Vector Format
(Outline View)



Raster Image

Fonts:

Another common problem occurs when a specific font is required that we do not have. In cases such as this we ask you to either supply the particular font to us, or save your artwork with its text converted to outlines.

This is EDITABLE text

This is OUTLINED text

Mock Ups:

World Cup Supply, Inc. will generate a mock-up according to your specifications for each order at no charge. To fine tune the design to your liking we then allow for two rounds of revisions which is usually sufficient to bring the design phase to conclusion. Additional customer requests for revisions after the two rounds will be provided at \$50.00 each.

Time Line:

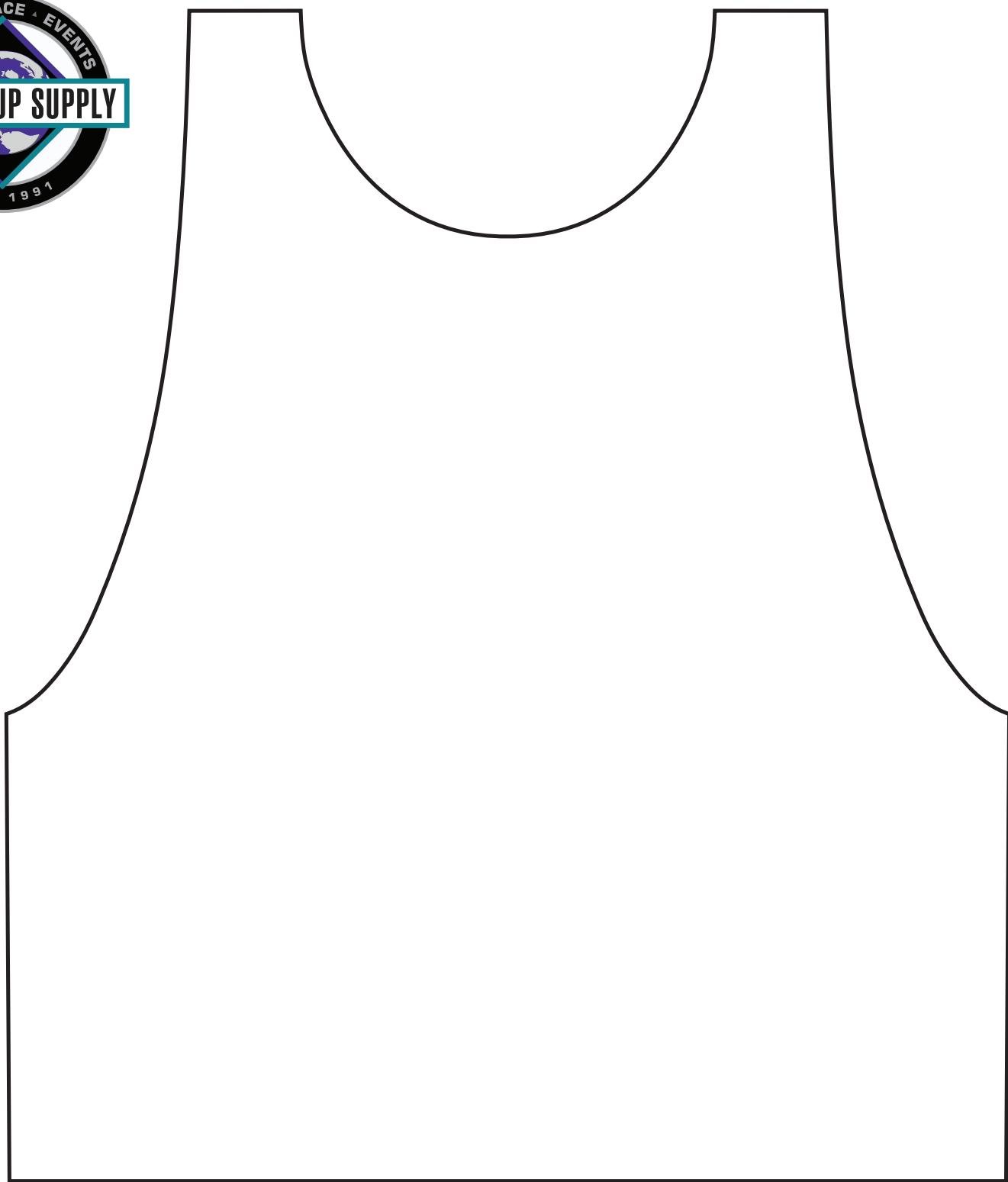
Please allow three weeks for production time after approval of the mock-up. Once the mock-up is approved by you we require a 100% deposit before we can queue the order into production. At that time your shipping address and shipping phone number will need to be verified. Some rush orders may be accepted depending on the production schedule. 10 business days or less may result in a 25% rush fee. 5 business days or less may result in a 50% rush fee.

Custom Order Policy:

All custom orders are 100% prepay before the job is queued into production. The balance plus shipping is due when the product ships.

Payment:

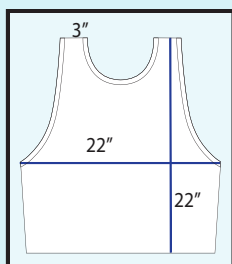
We accept VISA, Mastercard, American Express, Check, Money Order, and Verified Check



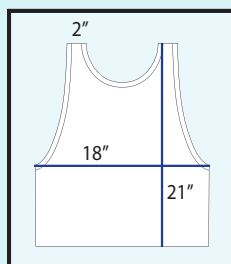
The above template may be used to mock up your pinnie design ideas.

Sizing Guidelines

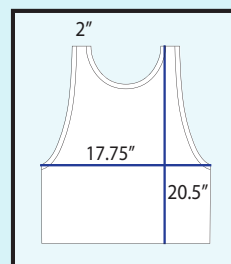
Our Pinnies are offered in four sizes, with or without bias (trim) around the arms/neck openings.



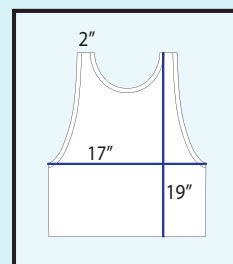
Adult XL Water Pinnie
175 + lbs.



Adult LG/Med Water Pinnie
125 - 175 lbs.



Adult Small Water Pinnie
90 - 125 lbs.



Youth Water Pinnie
50 - 90 lbs.